



## 3DS OUTSCALE Heads to Japan, its Asian Hub

- 3DS OUTSCALE continues its international growth with the opening of OUTSCALE K.K. in Japan
- A trusted multi-local Cloud guarantees data sovereignty and security according to local regulations

**Saint-Cloud, March 23, 2021 - 3DS OUTSCALE, the Cloud subsidiary of Dassault Systèmes, is establishing operations in Japan—the leading Cloud market in the Asia-Pacific region—and is continuing its international development. OUTSCALE K.K. is now 3DS OUTSCALE's Asian hub with the deployment of three data centers around Tokyo.**

### 3DS OUTSCALE Enters the Japanese Market

With a strong presence worldwide, 3DS OUTSCALE sets foot in the land of innovation and industry with the opening of a Cloud Region made up of two Availability Zones (AZs) spread across three data centers around Tokyo.

3DS OUTSCALE's strategic establishment in Japan is driven by the country's increasingly significant investment in its IT infrastructure, the government's commitment to Cloud services, and the growing adoption of Cloud services by small and medium-sized businesses.

3DS OUTSCALE is making the most of a strong and sustainable expansion to Japan and offers its expertise and talents to create the best possible user experience for local customers wishing to carry out industrial and Smart City projects via Cloud services.

3DS OUTSCALE will provide its main Cloud computing services and its catalog of on-demand, flexible and secure resources:

- Compute: customized virtual machines (VMs).
- Storage: the full range of storage services in block mode (BSU) and object mode, including the recently launched OUTSCALE Object Storage (OOS) service.
- Network and Security: Virtual Private Cloud, Virtual Private Network, Load Balancer Unit, and DirectLink services.

### Sovereignty and Excellence in its DNA

Through the creation of a local company —OUTSCALE KK— 3DS OUTSCALE guarantees data sovereignty and security according to local regulations. This measure further honors the promise to be a trusted multi-local Cloud.

3DS OUTSCALE relies especially on its cutting-edge technology and its certifications meeting the highest international standards.

To provide the best possible experience for its users, three data centers have been deployed (two Equinix and one Digital Realty), two of them corresponding to two different Availability Zones and the last one being dedicated to the BRP (Business Continuity Plan) to ensure the availability of on-demand, flexible and secure resources.



## Japan, a High-Potential Market

According to IDC, Japan's public Cloud services market will grow by approximately 18.7% annually from 2019 to 2024.

The Japanese market is estimated to be worth approximately \$26.4 billion in 2024, which is 2.4 times the size of the market in 2019 due to the swift adoption of Cloud services by small and medium-sized Japanese businesses.

Japan is the world leader in innovation and the country that devotes the largest share of its GDP to R&D (3.5%). In addition, Japan has one of the most important fiber broadband deployments with the highest number of optical fiber users in the world.

David Chassan, Chief Strategy Officer at 3DS OUTSCALE said: "The adoption of Cloud computing and the strong growth potential of the Japanese market make it a very attractive hub for our customers in Asia. 3DS OUTSCALE is becoming a reference for European companies wishing to establish themselves in Japan and we are proud to act as a reference of the trusted Cloud in this land of innovation."

### Social media :

Share on Twitter : @OUTSCALE heads to #Japan, land of innovation #tech #TransfoNum #Cloud #expand

### About 3DS OUTSCALE

3DS OUTSCALE, the Cloud subsidiary of Dassault Systèmes, focuses first and foremost on trustworthiness in its operations as a multi-region Cloud provider. Since 2010, 3DS OUTSCALE has committed to a responsible vision for its technologies which have inspired start-ups, software editors, businesses and institutions to innovate for current and future generations. Our mission to offer fully trusted Cloud services is reflected in our promise to meet the highest market requirements, including the SecNumCloud qualification issued by the National Cybersecurity Agency of France (ANSSI) in 2019, making 3DS OUTSCALE the first Cloud provider to offer highly secure infrastructure services. This commitment is also demonstrated by our Cloud services and our organization being fully certified in terms of Cloud information security and data management (ISO 27001:13-27017-27018) and health data hosting (HDS). As the guarantor of the fully trusted Cloud in Europe, America and Asia, 3DS OUTSCALE offers a partitioning of the Cloud regions. 3DS OUTSCALE also acts for strategic digital autonomy in Europe as a founding member of GAIA-X.

Driven by the talent of its employees, 3DS OUTSCALE is the first Cloud provider to have committed to CSR and to be awarded the LUCIE ISO 26000 CSR label for its sustainable, responsible and inclusive actions.

Web : <https://en.outscale.com>

Web : <https://jp.outscale.com>

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